

BSIA members and their immediate family members can now access special pricing along with VIP Concierge assistance when they buy or lease their next new vehicle through *Dilawri Preferred*.

Dilawri Preferred is an exclusive preferred pricing program that provides employees access to discounts on new vehicles with the assistance of a VIP Concierge who can assemble price quotes, source vehicles and answer product related questions.

Here's how *Dilawri Preferred* works:

VBA members have access to a dedicated micro-site where they can get information on the program, locate a dealership and request *Dilawri Preferred* pricing via the VIP Concierge. The current *Dilawri Preferred* discount structure is as follows:

MSRP*	DILAWRI PREFERRED PRICING**
up to \$30,000	\$500 member discount
\$30,001 - \$50,000	\$1,000 member discount
\$50,001 - \$65,000	\$1,500 member discount
>\$65,000	\$2,000 member discount

*MSRP including factory installed options

**Minimum Dilawri Preferred Member discount amount

In addition to the discounts available through *Dilawri Preferred*, these savings can also be **combined with existing manufacturer cash incentives, special lease, or finance rates, etc.**

As Canada's largest automotive group, Dilawri Group of Companies operates 83 dealerships located in Vancouver, Toronto, Montreal, Calgary and Regina offering you access to almost every new vehicle brand available.

For more information, and to submit your application for pricing, access the Dilawri Preferred microsite using the link below and enter the password (case sensitive) **Pr3f3rr3d**:

<https://preferred.dilawri.ca/en/partner>