# Why Join the BSIA?



We're in business for your business, **JOIN TODAY!** 

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# Influence. Impac

# What Benefits Do I Receive?

### **Networking**

Discount Registration to In-Person & Online Social Events



- Leadership Experience
- Develop & Consolidate Vendor Relationships

### Learning

- Discount Education Costs (retain & retrain employees)
  - Joint Health & Safety Committee Training

## Credibility

- Use of Web Logo & Decal
- Certificate of Member in Good Standing

### **Visibility**

- Membership Listing
- Directory / Magazine

### Growth

- Mystery Shopper Program & Report (Operational Efficiencies)
  - **Employment Opportunities / Postings**

### Voice

Government Advocacy at all levels

(Essential Service Designation & Renovation Tax Credit)

Technical Advice & Expert Mentorship

### **Discounts**

- Credit Card Processing
- Group Health Insurance
- Discounted Affinity Partner Goods & Services
  - **Discounted Education Manuals**

### Community

- E-newsletters, Bulletins, Blogs & Social Media
  - Video & Document Library

















